The Chapel Hill News has been Chapel Hill's hometown award-winning newspaper for 87 years!

chapelhillnews.com WEDNESDAY, MARCH 17, 2010

THE CHAPEL HILL NEWS

YOUR BEST SHOT
BY AMY CHARNEY, PAGE 2A

CLINICS HELP KIDS WARM TO ICY SPORT
SPORTS, 12A

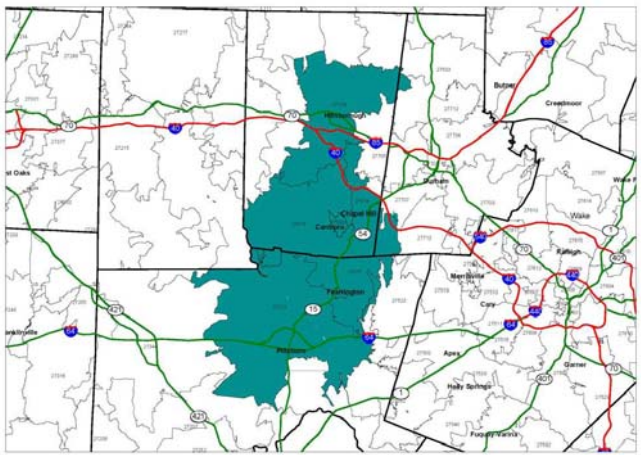
SERVING ORANGE AND NORTHERN CHATHAM COUNTIES 932-2000

Different directions

One-woman play tells 3 life stories

New Weaver Dairy Road on the map

Project will align the busy road's eastern end with Sage Road.



Distribution Area: Carrboro, Chapel Hill, Hillsborough and Pittsboro (ZIP codes - 27278, 27312, 27510, 27514, 27516, 27517)

- Population – 148,536 – up 16% since 2000.
- Projected to grow an additional 7% in the next 5 years.
- Chapel Hill is home to the University of North Carolina ranked 1st among the 100 best U.S. public colleges and universities that offer the best combination of top-flight academics and affordable costs.

Circulation: 39,000 – Wednesday; 40,900 - Sunday

Demographic Profile of Adults in the Distribution Area:

Median age:	46.3
Median HH income:	$75,269
Median value, owned home:	$285,530
Own home:	75%
Children under 18 at home:	38%

Editor: Mark Schultz
Ad Director: Doug Rogers

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Awards - 2009 N.C. Press Association:

- 1st Place – Editorial Page – Staff
- 2nd Place – Use of Photographs – Staff
- 3rd Place – Investigative Reporting – Mark Schultz

Miscellaneous: Circulation was increased by more than 10,000 copies in May

Sources: Claritas Inc., 2010; Scarborough Research

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