

The Garner-Clayton Record covers their market like no one else.



Distribution Area: Garner, Clayton, Cleveland and parts of Raleigh (ZIP codes - 27520, 27527, 27529, 27603,* 27610*)

- Population – 199,597 – up 45% since 2000.
- Projected to grow an additional 16% in the next 5 years.
- Clayton is the fastest growing town in Johnston County.

Circulation: 55,100 – Wednesday

Demographic Profile of Adults in the Distribution Area:

Median age	41.6
Median HH income	\$53,603
Median value, owned home	\$172,743
Own home	72%
Children under 18 at home	49%

Editor: Scott Bolejack
Ad Director: Sandy Altman

Covering the Garner-Clayton Market:

- Distribution of 55,100 vs. 4,000 for the Garner News; 2,000 for the Garner Citizen News & Times and 5,000 for the Clayton News-Star.

Miscellaneous: The Garner-Clayton Record is the newest of The N&O's community papers, celebrating it's one year anniversary in March.

* Partial ZIP code
 Sources: Claritas Inc., 2010; Scarborough Research