

# The Herald has been covering Johnston County since 1882!



**Distribution Area:** Angier, Benson, Four Oaks, Kenly, Princeton, Selma and Smithfield (ZIP codes - 27501, 27504, 27524, 27542, 27569, 27576, 27577, 27592\*)

- Population: 122,726 – up 28% over 2000.
- Projected to grow an additional 12% in the next 5 years.
- Johnston County is one of the fastest growing in North Carolina

**Circulation:** 36,400 – Wednesday

## Demographic Profile of Adults in the Distribution Area:

Median age	41.2
Median HH income	\$47,982
Median value, owned home	\$150,618
Own home	70%
Children under 18 at home	46%

**Editor:** Scott Bolejack  
**Ad Director:** Sandy Altman

## Awards - 2009 N.C. Press Association:

- 1st Place – Sports Coverage – D. Clay Best & Staff
- 2nd Place – Feature Writing – Colin Campbell
- 2nd Place – Sports Column – D. Clay Best
- 2nd Place – News Coverage – Staff

**Miscellaneous:** After decades at its South Fourth Street facility, the Herald's news and advertising employees recently moved to new offices at 228 East Market Street downtown.

\* Partial ZIP code  
 Sources: Claritas Inc., 2010; Scarborough Research