

Becoming A Mom:

Trying • Pregnant • New Mom

Being A Mom:

Year to Year • Things to Do • Your Life

Forums • Photos • Events • Member Blogs
Member Directory • Coupons • Resources



triangle mom2mom

An online community for Triangle moms of all types.



Why trianglemom2mom?

Your business will benefit by advertising on trianglemom2mom.com! Internet-savvy women who influence household buying decisions make up the site membership. Whether trying to conceive, pregnant, a new mom, or a mother of school-aged children, trianglemom2mom.com is the leading source of information for Moms in the Triangle. Moms can come and connect with other Moms, find out about kid-friendly events in the area, share photos, post their own blog, and receive parenting advice from the community as well as experts. An extensive resource area is also featured making trianglemom2mom.com the premier destination for all things Mom in the Triangle!

**Average monthly Site Traffic:
58,200 page views**

52% of female newsobserver.com readers in the Greater Triangle area have children at home. Of these:

- 40% have children under the age of 6 at home
- 51% have children age 6-11 at home
- 60% have purchased childrens clothing in the last 12 months

Source: Scarborough Research
Durham, Johnston, Orange and Wake counties,
October 2009 - September 2010



Banner Advertising



January 19, 2011



728x90 Leaderboard

- Located at top of inside pages.
- Limited to 5 advertisers rotating in the ad position per month
- Added Value: Free coupon listing per month (\$50/mo. value)
- **\$395/month includes link to your website**

300x250 Big Box

- Located on every page.
- Limited to 6 advertisers rotating in the ad position per month
- Added Value: Free coupon listing per month (\$50/mo. value)
- **\$525/month includes link to your website**

300x100 Ruler

- 1 position located on every page.
- Limited to 5 advertisers rotating per month
- Added Value: Free coupon listing per month (\$50/mo. value)
- **\$285/month includes link to your website**

Coupon Advertising



620x350 Coupon Listing

- Fixed placement
- 30-day listing
- Links to your website
- **\$50/listing per month includes link to your website**

COUPON SAMPLE

Finest Tutoring and Enrichment

- One-on-One Customized Tutoring, K to Adult
- Half-Day Academic Preschool, Ages 3 to 6
- Family-Friendly Flexibility, Schedules & Prices

Mathematics 'K to Calculus'

Reading & Writing

SAT, PSAT & ACT Test Prep

Physics & Chemistry

Transitional Kindergarten

Call 468-1721

Math Tutoring or SAT Test Prep
Extra \$2 Off per Hour
Save \$20, \$80, \$100 or More

Academic Preschool
Save \$10 to \$40/Month

WHIZard Academy
for Mathematics & English

3647 SW Cary Parkway (beside Fresh Market)
<http://caryparkway.whizardacademy.com>