

The North Raleigh News reaches a growing, attractive market.

Distribution Area: Raleigh, Butner, Creedmoor, Franklinton, Louisburg, Rolesville, Wake Forest and Youngsville (ZIP codes - 27613,* 27614, 27615, 27616, 27617, 27509, 27522, 27525, 27549, 27571, 27587, 27596)

- Population – 306,061 – up 54% since 2000.
- Projected to grow an additional 15% in the next 5 years.
- Commercial development continues in the Brier Creek Commons area. Office buildings and hotels have opened and more are under construction.

Circulation: 64,700 – Wednesday; 67,100 – Sunday

Demographic Profile of Adults in the Distribution Area:

Median age	41.9
Median HH income	\$73,784
Median value, owned home	\$225,375
Own home	84%
Children under 18 at home	51%

Editor: Jason Foster

Ad Director: Peter Tompkins

Miscellaneous: The Midtown Raleigh News is a sister paper to the North Raleigh News. Previously published as section within The N&O, it began publishing as a stand-alone community newspaper in July 2008. The Sunday edition began publishing August 1, 2010

* Partial ZIP code

Sources: Claritas Inc., 2010; Scarborough Research

The N&O Community Newspapers

2010

