

Northern Wake County Shared E-mail Blast



Efficiently reach new potential customers in your area by e-mailing your message straight to their inbox. Promote special sales and offers while driving traffic to your Web site and/or store.

SAMPLE

Special Offers for newsobserver.com Registered Users triangle.com

Northern Wake County Specials

Read on for money-saving coupons and offers from your local Western Wake County Businesses!

Click to jump to each business:

- Carnegie Treasures
- Beas, Bourbons & BBQ
- Nowell's Furniture
- Put to Rest of Abuse
- Lucky 32 Winery & Wine Bar
- Superior Symphonics
- Comestration Pediatrics
- WHI and Academy
- Courtesy Corner
- Plant Your Pot
- Nettle Creek
- Miss Taveria
- Auskie Pet Mobile
- Blaszczyk Italian Grill
- Olga Towne Center

Nettle Creek Furniture & Decorating
3470 Kildaire Farm Rd., Cary 467-1887

SAVE \$25 to \$200 PER WINDOW On Our Most Popular HunterDouglas Window Fashions!

Visit our Website at: HunterDouglas@nettlecreek.com

LUCKY 32 KITCHEN & WINE BAR
Honest, American seasonal cuisine.

75 wines by the glass
7307 Tryon Rd, Cary 233-1632

Visit our Website at: www.Lucky32.com

Stressless Consul chair & Ottoman starting at \$95.

Visit our Website at: www.Stressless.com

NOWELL'S CONTEMPORARY FURNITURE

Great savings on the Triangle's best selection of contemporary furnishings for your home and office, including: Ekomes, Skovby, American Leather, Lazar, Natuzzi & Dellarobbia

900 E Chatham St, Cary NC 919-467-9224
NowellsFurniture.com

Paint Your Pot
A Pottery Painting Studio and Party Headquarters

15 OFF One Week of Pottery Camp

1/2 OFF the Studio Fees for Regular Sessions (up to 7 Paintings)

Paint Your Pot
High House Crossing
2751 NC HWY 55, Cary, NC 27519 88-8335
Mon-Sat 10am-9pm, Sun 1pm-6pm
www.paintyourpot.com
paintyourpot@bellsouth.net

BEER, BOURBON & BBQ FESTIVAL

Join us at The Koka Booth Amphitheatre at Regency Park for a great day of beer sipping, bourbon tastin', music listenin', cigar smokin', and barbeque eatin'!

AUGUST 9th NOON - 6PM

Visit our Website at: <http://www.beerandbourbon.com>

Presented by **MOORE MARKETING**

The World Wide Web Store

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Call 438-4179 and ask about our E-Blast Special!

Or
Visit Our Website at: WorldWideWebStore.com

AD FORMAT: In order to keep the ads' look consistent across various email clients (AOL, Yahoo!, etc.) several restrictions apply including: no background colors or images; one or two pieces of artwork per ad; see your Account Executive for details.

- 83% of Northern Wake County adults have Internet access.
- 76% of these adults shopped online in the past year.
- 65% made a purchase online in the past year.
- Those who made a purchase online spent a median of \$431 in the past 12 months.
- 97% of Northern Wake County adults with Internet access have eaten at a restaurant in the past 30 days.

Source: Scarborough Research, Northern Wake County ZIP codes, Oct. 2007-Sept. 2008

- E-mailed to approximately 28,000 newsobserver.com registered users who have opted-in to receive advertising via e-mail.
- Limited to 15 advertisers per delivery.
- Ad space can contain multiple links to your Web site.
- We provide tracking reports that show your ad's clicks, etc.

Delivery Dates:
Thursday, March 19
Tuesday, May 5
Thursday, June 11
Thursday, August 6
Thursday, November 19
Tuesday, December 15

Just in time for:
Spring
Mother's Day
Father's Day
Tax Free Weekend
Black Friday
Holiday Shopping

Deadline:
3 business days prior to delivery date

Cost (per e-mail delivery):
Run all 6 dates: \$160
Run 3-5 dates: \$180
Run 1-2 dates: \$200

Delivery ZIP Codes:
27525, 27549, 27571, 27587, 27596,
27604, 27608, 27609, 27612, 27613,
27614, 27615, 27616, 27617

For more information or to reserve an ad, contact:
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