

THE NEWS & OBSERVER NEW COLUMN WIDTHS - BEGINNING AUG 17, 2009

BROADSHEET

COLUMNS	WIDTH (inches)
1 col	1.61
2 col	3.38
3 col	5.16
4 col	6.94
5 col	8.72
6 col	10.5

Double Truck Widths

9 col	14.38
11 col	17.94
13 col - Full DT	21.5

TABLOID

COLUMNS	WIDTH (inches)
1 col	1.61
2 col	3.38
3 col	5.16
4 col	6.94
5 col	8.72
Full page	5 col x 10.5"

MIDWEEK/ NEIGH. VALUES

COLUMNS	WIDTH (inches)
Front Page	9.562 x 7.5
Back Page	9.562 x 10.5
Inside DT	21 x 10.5

MODULAR - TABLOID

SIZES	WIDTH (inches)
1/16 page	2.37 x 2.5
1/8 page Vert	2.37 x 5.17
1/8 page Hor	4.92 x 2.5
1/4 page	4.92 x 5.17
1/2 page Hor	10 x 5.17
1/2 page Vert	4.92 x 10.5
Full page	10 x 10.5

KRAFT/JACKETS

SIZES	WIDTH (inches)
Front/Back	10.25 x 10.5
Inside DT	21 x 10.5