

{Shop Consignment}

Make your consignment shop the destination women think of when they want to find amazing fashions at fantastic prices. Our special Shop Consignment shared page in skirt! magazine offers special rates, so that you can put your name at the top of skirt! readers' minds and, with repeated exposure, keep those shoppers coming back for more. Make sure your great fashion and accessory bargains are on our readers' shopping lists, call to be part of Shop Consignment today.



skirt! BENEFITS ...

- A distribution of 30,000 from more than 300 locations in Raleigh, Cary, Chapel Hill and Durham.
- The potential to reach more than 100,000 adult readers each month.
- Readers who are more likely to shop for clothes.*
- Readers with a median age of 43.*
- Readers with a median household income of \$81,116 and more likely to be homeowners (76 percent).*

* Scarborough Research, Multi-Market Study, August 2007-September 2008

PUBLICATION DATES

The 1st of each month

Space/Proof Deadline

The 10th of each month

Electronic Ad Deadline

The 13th of each month

Cost per ad

8 Advertisers: 3.7" x 3"

3-time rate: \$250

6-time rate: \$225

12-time rate: \$195

For more information,
contact your account representative.

raleigh.skirt.com

