

Travel Deal of the Week

Your Travel Cure for all Seasons!

A FANTASTIC WAY TO MARKET YOUR PROPERTY...



Ad Size
575x350px

- Travel Deal of the Week is yours and yours alone — you share the ad space with no one!
- Our eNewsletter is received by an average of 5,000 weekly subscribers and continues to grow each month.
- Quick and efficient production of the ad.
- Delivery/Placement report delivered weekly.
- Co-op placement is also available for 2 advertisers from the same region.
- Travel Deal of the Week template includes an offer, special, deal or price point, two images of your property and your logo.

PROMOTION PLAN FOR TRAVEL DEAL OF THE WEEK

- A series of promotional ads run throughout the Triangle Online Network.
- Promotional ads appear in the "Here's the Deal" weekly eNewsletter when space available as well as over 35 daily/weekly email updates.

COST

- **1-5 weeks***: \$370/week
- **6-12 weeks***: 345/week
- **13+ weeks***: \$315/week

* Weeks bought do not have to be consecutive. Maximum 2 week consecutive schedule. If consecutive, advertiser must change offer.



To advertise, contact your Account Executive or Jennifer Haga
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